



NORTHWEST ARKANSAS

TECHNOLOGY SUMMIT

IMPACT REPORT



2023  
STATISTICS

2,200+

CONFERENCE REGISTRANTS



32

STATES REPRESENTED



5

COUNTRIES REPRESENTED



488

COMPANIES REPRESENTED



14

FORTUNE 500 COMPANIES



11

GLOBAL 500 COMPANIES



28%

SENIOR LEVEL REGISTRANTS\*  
\* President/Owner, C-level, VP, Director/  
Sr. Manager/General Manager, or equivalents



23%

COMPLIMENTARY ACCESS REGISTRANTS\*  
\* Students, Educators, Entrepreneurs, Active Military,  
and Veterans



2023  
FEEDBACK

“The build up and marketing of the tech summit was the best it has ever been.” - J.U. from University of Arkansas

“Loved the variety of content, the showcase floor, and definitely the jetpacks!” - C.L. from Mercy

“Loved the wide variety of breakouts. Crazy experiential impacts - jet pack was insanely cool.” - A.P. from Plug & Play

“The NWA Tech Summit provides a forum for regional heavy-hitters to convene across industries.”  
-K.H. from Tulsa Innovation Labs

“BRING BACK THE JETPACK GUY!”  
-T.T. from Salesforce



KEYNOTES & MAIN STAGE  
BREAKOUTS ON YOUTUBE

[www.youtube.com/@nwatechsummit](http://www.youtube.com/@nwatechsummit)



MEDIA MENTIONS  
& PRESS COVERAGE

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2023  
VIDEO & MEDIA



greater  
BENTONVILLE  
area CHAMBER OF COMMERCE