

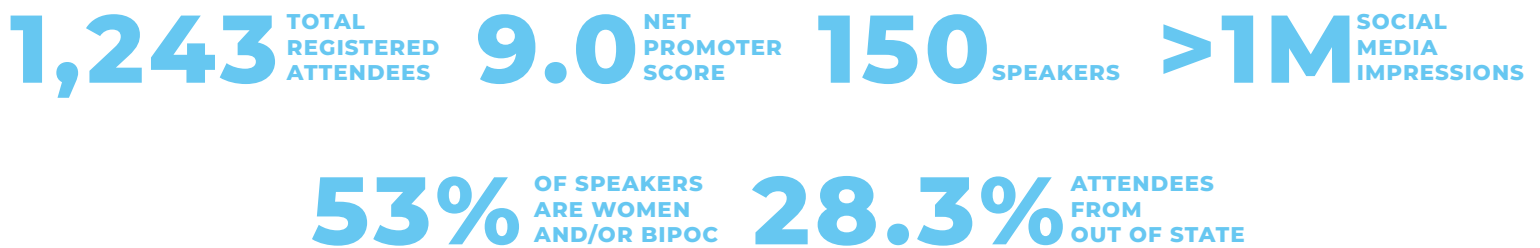


NORTHWEST ARKANSAS TECH SUMMIT

OCTOBER 16-18, 2022

AS THE HEARTLAND'S PREMIER CONFERENCE IN THIS SPACE, THE NWA TECH SUMMIT IS A MECHANISM FOR ENHANCEMENT, PREPARATION AND DIVERSIFICATION OF THE NWA ECONOMY.

BY THE NUMBERS



2022 OPPORTUNITIES

PRESENTING SPONSOR \$20,000

Universal sponsor benefits and

- Logo recognition in all programming (both print and digital) related to the Summit
- First to receive post-event attendee information
- Up to three (3) promotional posts, created by your team, shared before or during the event on social media
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to provide curriculum/programming
- Opportunity to be featured on the NWA Tech Summit blog

VENUE SPONSOR \$15,000

Universal sponsor benefits and

- Logo recognition as venue sponsor in all channels (both print and digital) and wayfinding related to venue
- Opportunity to introduce programming at venue (10/18 and 10/19)
- Early access to post-event attendee information
- One (1) promotional post, created by your team, shared before or during the event on social media
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to provide curriculum/programming
- Opportunity to be featured on the NWA Tech Summit blog



KEYNOTE SESSION SPONSOR

\$10,000

Universal sponsor benefits and

- Logo recognition in all channels (both print and digital) related to speaker
- Opportunity to introduce session speaker
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to provide curriculum/programming
- Opportunity to be featured on the NWA Tech Summit blog



VIP RECEPTION SPONSOR

\$7,500 | VIP Reception to be held 10/17 (date/time subject to change)

Universal sponsor benefits and

- An additional two (2) invitations to the VIP Reception
- Logo recognition as a sponsor of the VIP Reception
- Logo recognition in all channels (both print and digital) related to the reception
- Opportunity to provide promotional video content to be shared as part of Summit programming



INNOVATOR OF THE YEAR AWARD SPONSOR

\$5,000

Universal sponsor benefits and

- Exclusive logo recognition as sponsor of the Innovator of the Year Award
- Logo recognition in all channels (both print and digital) related to the award
- Opportunity to make remarks and/or present the award
- Opportunity to provide promotional video content to be shared as part of Summit programming



EMERGING INNOVATOR OF THE YEAR AWARD SPONSOR

\$5,000

Universal sponsor benefits and

- Exclusive logo recognition as sponsor of the Emerging Innovator of the Year Award
- Logo recognition in all channels (both print and digital) related to the award
- Opportunity to make remarks and/or present the award
- Opportunity to provide promotional video content to be shared as part of Summit programming



BREAKFAST SPONSOR

\$5,000 (10/17 and 10/18) | \$3,500 (10/17 or 10/18)

Universal sponsor benefits and

- At \$5,000, opportunity to speak during lunch programming (on either 10/17 or 10/18)
- Logo recognition as a lunch sponsor
- Opportunity to provide promotional video content to be shared as part of Summit programming



LUNCH SPONSOR

\$5,000 (10/17 and 10/18) | \$3,500 (10/17 or 10/18)

Universal sponsor benefits and

- At \$5,000, opportunity to speak during lunch programming (on either 10/17 or 10/18)
- Logo recognition as a lunch sponsor
- Opportunity to provide promotional video content to be shared as part of Summit programming



BREAKOUT SESSION SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition in all channels (both print and digital) related to the session
- Opportunity to introduce session speaker(s)



WELCOME RECEPTION SPONSOR

\$3,500 | Welcome Reception to be held 10/16 (date/time subject to change)

Universal sponsor benefits and

- Unlimited invitations to the Welcome Reception
- opportunity to make opening or closing remarks
- Logo recognition as a sponsor of the Welcome Reception
- Logo recognition in all channels (both print and digital) related to the reception



NWA TECH SUMMIT TOTE SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit tote, give to all in-person attendees



NWA TECH SUMMIT BADGE SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit badge, give to all in-person attendees

















NWA TECH SUMMIT LANYARD SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit lanyard, give to all in-person attendees

UNIVERSAL BENEFITS

	\$3,500	\$5,000+	\$10,000+
Logo Recognition on Website & Newsletter			
Access to Post-Event Attendee Information*			
Access to Reserved Sponsor Seating			
Opportunity to provide prizes for NWATS Games			
Opportunity to provide promo items to attendees			
Complimentary Tickets for Summit	5	10	20
Complimentary Tickets for VIP Reception	0	2	4