



# NORTHWEST ARKANSAS TECH SUMMIT

OCTOBER 16-18, 2022

AS THE HEARTLAND'S PREMIER CONFERENCE IN THIS SPACE, THE NWA TECH SUMMIT IS A MECHANISM FOR ENHANCEMENT, PREPARATION AND DIVERSIFICATION OF THE NWA ECONOMY.

## BY THE NUMBERS

1,243

TOTAL  
REGISTERED  
ATTENDEES

9.0

NET  
PROMOTER  
SCORE

150

SPEAKERS

>1M

SOCIAL  
MEDIA  
IMPRESSIONS

53%

OF SPEAKERS  
ARE WOMEN  
AND/OR BIPOC

28.3%

ATTENDEES  
FROM  
OUT OF STATE

## 2022 OPPORTUNITIES

### PRESENTING SPONSOR

\$20,000

Universal sponsor benefits and

- Logo recognition in all programming (both print and digital) related to the Summit
- First to receive post-event attendee information
- Up to three (3) promotional posts, created by your team, shared before or during the event on social media
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to provide curriculum/programming
- Opportunity to be featured on the NWA Tech Summit blog

### VENUE SPONSOR

\$15,000

Universal sponsor benefits and

- Logo recognition as venue sponsor in all channels (both print and digital) and wayfinding related to venue
- Opportunity to introduce programming at venue (10/18 and 10/19)
- Early access to post-event attendee information
- One (1) promotional post, created by your team, shared before or during the event on social media
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to be featured on the NWA Tech Summit blog

## **KEYNOTE SESSION SPONSOR**

\$10,000

Universal sponsor benefits and

- Logo recognition in all channels (both print and digital) related to speaker
- Opportunity to introduce session speaker
- Opportunity to provide promotional video content to be shared as part of Summit programming
- Opportunity to provide curriculum/programming
- Opportunity to be featured on the NWA Tech Summit blog

## **VIP RECEPTION SPONSOR**

\$7,500 | VIP Reception to be held 10/17 (date/time subject to change)

Universal sponsor benefits and

- An additional two (2) invitations to the VIP Reception
- Logo recognition as a sponsor of the VIP Reception
- Logo recognition in all channels (both print and digital) related to the reception
- Opportunity to provide promotional video content to be shared as part of Summit programming

## **INNOVATOR OF THE YEAR AWARD SPONSOR**

\$5,000

Universal sponsor benefits and

- Exclusive logo recognition as sponsor of the Innovator of the Year Award
- Logo recognition in all channels (both print and digital) related to the award
- Opportunity to make remarks and/or present the award
- Opportunity to provide promotional video content to be shared as part of Summit programming

## **EMERGING INNOVATOR OF THE YEAR AWARD SPONSOR**

\$5,000

Universal sponsor benefits and

- Exclusive logo recognition as sponsor of the Emerging Innovator of the Year Award
- Logo recognition in all channels (both print and digital) related to the award
- Opportunity to make remarks and/or present the award
- Opportunity to provide promotional video content to be shared as part of Summit programming

## **BREAKFAST SPONSOR**

\$5,000 (10/17 and 10/18) | \$3,500 (10/17 or 10/18)

Universal sponsor benefits and

- At \$5,000 opportunity to speak during lunch programming (on either 10/17 or 10/18)
- Logo recognition as a lunch sponsor
- Opportunity to provide promotional video content to be shared as part of Summit programming



## LUNCH SPONSOR

\$5,000 (10/17 and 10/18) | \$3,500 (10/17 or 10/18)

Universal sponsor benefits and

- At \$5,000, opportunity to speak during lunch programming (on either 10/17 or 10/18)
- Logo recognition as a lunch sponsor
- Opportunity to provide promotional video content to be shared as part of Summit programming



## BREAKOUT SESSION SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition in all channels (both print and digital) related to the session
- Opportunity to introduce session speaker(s)



## WELCOME RECEPTION SPONSOR

\$3,500 | Welcome Reception to be held 10/16 (date/time subject to change)

Universal sponsor benefits and

- Unlimited invitations to the Welcome Reception
- opportunity to make opening or closing remarks
- Logo recognition as a sponsor of the Welcome Reception
- Logo recognition in all channels (both print and digital) related to the reception



## NWA TECH SUMMIT TOTE SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit tote, give to all in-person attendees



## NWA TECH SUMMIT BADGE SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit badge, give to all in-person attendees



## NWA TECH SUMMIT LANYARD SPONSOR

\$3,500

Universal sponsor benefits and

- Logo recognition on the 2022 NWA Tech Summit lanyard, give to all in-person attendees



## DEMO BOOTH

\$2,000

**ONLY 20  
AVAILABLE**

- Two complimentary tickets to NWA Tech Summit
- 6'x6' space for showcasing your company, product, or services
- NWA Tech Summit will provide pipe and drape background
- Bring your own tech, table, promotional items, extension cords, etc.
- Setup will be edge-to-edge with other booths
- *Electrical power access must be requested if needed*

















## BRAND SPONSOR

\$1,500

- One complimentary ticket to NWA Tech Summit
- Logo recognition on website and newsletter

# UNIVERSAL BENEFITS

|   | \$3,500   | \$5,000+  | \$10,000+   |
|---|---|---|---|
| Logo Recognition on Website & Newsletter        |  |  |  |
| Access to Post-Event Attendee Information*      |  |  |  |
| Access to Reserved Sponsor Seating              |  |  |  |
| Opportunity to provide prizes for NWATS Games   |  |  |  |
| Opportunity to provide promo items to attendees |   |  |  |
| Complimentary Tickets for Summit                | 5   | 10  | 20  |
| Complimentary Tickets for VIP Reception         | 0   | 2   | 4   |